



***On the Island of Montreal,
the number of people aged 65 and older
has exceeded the number of youth aged 15 and less.***

***One person out of eleven aged 65 and older
has been diagnosed with Alzheimer's Disease or a related dementia.***

We need your financial support more than ever.

Dear Madam/Sir:

The Alzheimer Society of Montreal is launching its 2009 Governors' Fund-Raising Campaign. Although the world economy is heading towards a recession, we continue to reach out for your financial support.

For the past 25 years, the Alzheimer Society of Montreal has funded and set up programs and services to help people afflicted with the disease, as well as their families, caregivers and health professionals. It also funds several research programs in Canada.

The population is aging and this fact is even more evident here in Montreal, where the number of people aged 65 and over has exceeded the number of youth aged 15 and less.

Our commitment to seniors with Alzheimer's can only be maintained through to the generosity of people like you.

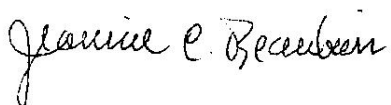
The Alzheimer Society of Montreal is seeking the support of companies and philanthropists who care about the health and quality of life of their seniors. Compassionate men and women who are concerned with the major issues surrounding an aging population. We need you, not only as a donor, but also as an ambassador for our mission. This is why we invite you today to join the Governors' Circle of the Alzheimer Society of Montreal.

As a Governor:

- ⇒ You allow us to defend the rights and privileges of people afflicted with the disease so that their overall needs can be heard and recognized ;
- ⇒ Your involvement and generosity help the Society to continue its work and contribute, through a respectful approach, to improving the life of people with Alzheimer's ;
- ⇒ You ensure that all those who need it have access to the skills of our competent multidisciplinary teams ;
- ⇒ You provide us with the means to increase resources devoted to research, thereby promoting the development of treatments and medications against Alzheimer's disease.

We invite you to become a member of the Governors' Circle of the Society. Your generosity will allow the Society to continue its work and meet the needs of a greater number of people with Alzheimer's.

Thank you for taking the time to read this invitation. We would be honoured if you would agree to join the Governors' Circle of the Alzheimer Society of Montreal.



Jeanine C. Beaubien
President of the Governors's Circle
Founding Member
Alzheimer Society of Montreal



Jocelyne Evraire
Director, Financing Development
Alzheimer Society of Montreal